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# NATIONAL WESTERN CENTER

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LOCAL IMPACT  GLOBAL REACH



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*January 26, 2017*

## NWC Citizens Advisory Committee Report

*Kelly Leid, Executive Director NWCO*





# National Western Center



A unique confluence of  
economic development, tourism, education, research &  
western art and culture





# The Campus

## Local Impact – Global Reach

- Campus vision – the global destination for agricultural heritage and innovation
- An estimated 250 acres at buildout
- Expected build out over 8 phases
- Approximately 2.8 million SF in new and/or renovated facilities
- Year-round destination, bringing commerce, experiential learning, research, entertainment and the arts
- Campus serves as a critical “bridge” between rural and urban food interests

## CREATING A CRITICAL CONVERGENCE OF OPPORTUNITIES – PAST, PRESENT & FUTURE



NATIONAL  
WESTERN  
*North America*



DENVER  
THE MILE HIGH CITY

HISTORY  
Colorado



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# Summary of Program Efforts 2016



- The Mayor's Office of the National Western Center Established (NWCO) - Executive Order 141 (January 2016)
- First \$200 million from 2C measure issued to advance early NWC Program efforts (April 2016)
- NWC Campus Land Acquisition Commences (April 2016); 17 of 38 parcels under some level of city control as of December
- Shortline Rail Due Diligence & Engagement Commences
- Historic Designation of 1909 Approved (July 2016)
- NWC Program Communications and Marketing Procurement Issued/CIG Selected
- Project Reporting Procurement Issued/TriUnity Selected
- Program Management Procurement Issued/CH2M Selected
- Brighton Boulevard Segment 3 (44<sup>th</sup> to Race Court) - 100% Design Procurement Issued/Wilson & Co selected



# Summary of Program Efforts 2016



## *NWCO Continued:*

- Delgany Interceptor Study RFP Issued/AECOM Selected
- Parking Management Study RFP Issued/Walker Parking Selected
- FASTLANE Grant Application(s) for Onsite Rail Consolidation
- *NextGEN Agribusiness Economic Study Issued (November)*
- *Launched new NWC campus program website, [www.nationalwesterncenter.com](http://www.nationalwesterncenter.com)*

## *NDCC Efforts (adjacent projects requiring coordination):*

- *Washington Street Preliminary Design RFP Issued/Design Firm Selected (Denver Public Works)*
- *Heron Pond/Heller Open RFP Issued/Design Firm Selected (Denver Parks & Recreation)*



# 2017 Work Plan Preview



NWCO will issue its 2017 Work Plan at the end of Q1. Included activities will involve, but not be limited to:

- Continue campus land acquisition (**significant focus**)
- Continue shortline rail discussions/advance design options
- Issue RFQ and select Campus Placemaking Study Team (**significant focus**)
- Establish master site survey
- Complete Delgany Interceptor Study; advance options, costs and funding alternatives to relocate pipes off SP River
- Complete Parking Management Study
- Advance Brighton Blvd Segment 3 design to align with RTD North Metro Line Station opening slated for late 2018 (**significant focus**)
- Begin initial demo of vacant structures within campus boundaries



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## Campus Placemaking Components:

- RTA Facility Program Refinement (Yards, Livestock and Equestrian Centers)
- Public Realm/Campus Character Areas (i.e. Elyria Plaza)
- Campus Design Standards & Guidelines
- Campus Road (multi-model) Network/Neighborhood Connectivity Conceptual Design
  - Bettie Cram Drive (includes new bridge across Platte)
  - National Western Drive (includes new bridge across Platte)
  - 47<sup>th</sup> Street
  - Race Court



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**Thank you**  
**Q&A**